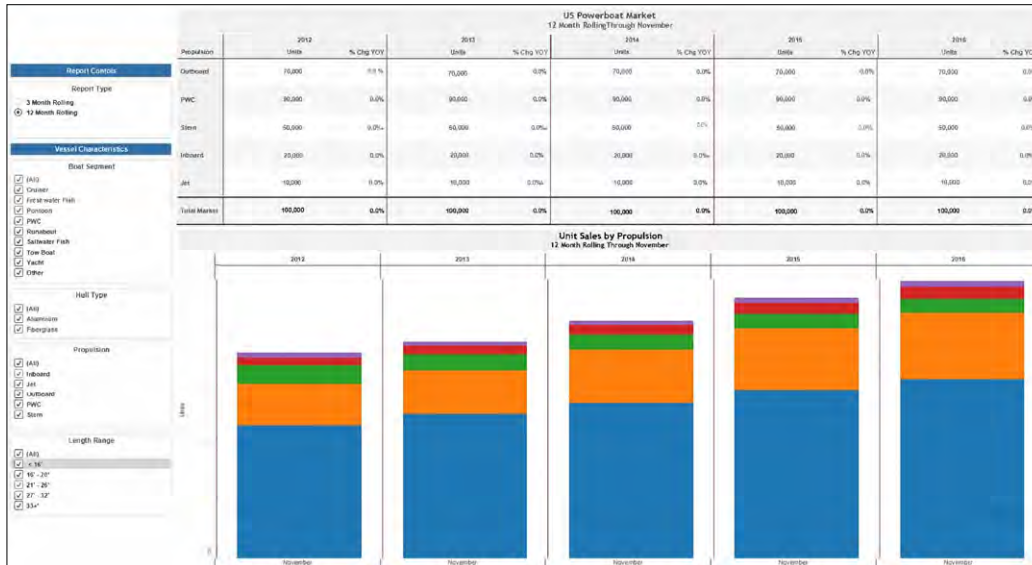


NEW POWERBOAT REGISTRATION DATA REPORT

Timely. Accurate. Insightful.

Gain Market Insights to Better Manage Your Business.



New Powerboat Registration Data report contains U.S. boat retail unit sales data by hull material, length and type of boat, and propulsion and is updated monthly. It is based on new boat registrations and is presented as an interactive data cube which includes five years of history on both a rolling 3-month and 12-month basis.

It covers:

- Cruisers
- Pontoons
- Ski boats
- Yachts
- Fishing boats—freshwater and saltwater
- Personal watercraft
- Runabouts

Data can be filtered by vessel characteristics (listed above) to create custom reports to meet your business needs and analyze how demand for boats varies over time.

Subscribe

NMMA's *New Powerboat Registration Data* report is available by purchasing an annual subscription to the MSR, or to control group members.

Want to learn more?

Send an inquiry to stats@nmma.org